

arkadí





A VISIONARY FOUNDER

The company was founded in 1946 by Georgios Malikoutis (1904-1970), the son of a remarkable Cretan family, who set sail to Marseille, France, worked hard and managed to receive two degrees, one in electrical engineering and a second in oenology.

His motto remains our guiding principle today:

**“The Olive crop is food, care, it is life itself.
Try to imagine a world without olives”**

A DISTINGUISHED HISTORY

1946 George Malikoutis founds ARKADI

1970-72 Nikolas & Zachary, the founder's sons, take over, introduce the green soap multipack and enter retail chains

1980 Production moves to the new ARKADI plant

1990 Sampling of green soap flakes in all maternity hospitals



The old Malikoutis family soap shop, which roots back to 1700s, is still standing there in the old Rethymno harbour.



2005-07 Maria Malikouti takes the company's lead and the brand launches into washing machine detergents

2010 Arkadi Baby, a liquid detergent and softener line with olive oil extracts hits the shelves

2021 Platinum award in the “Green Awards 2021” festival for the vegan liquid green hand soap launch, in innovative packaging made of recycled ocean nets.

2022 Papoutsanis acquires ARKADI and a new era of accelerated development begins



THE ORIGIN

Olive oil

+

Sea salt

+

water



Our green soap. The most natural and purest of recipes.
Environmentally friendly by nature.

GREEN SOAPS

Olive oil + Sea salt + water

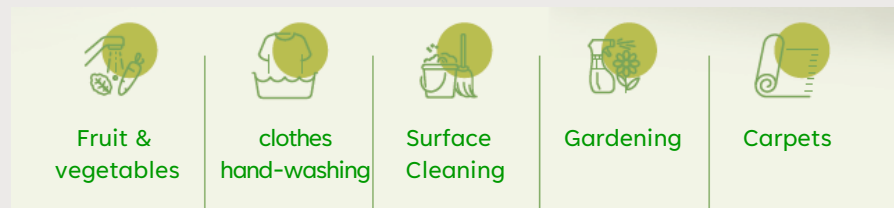


1 5 0 G R

Pure olive oil soap, made with the original ARKADI recipe, since 1946. With all the beneficial properties of olive oil and a recognized disinfecting action, ARKADI green soap is an invaluable "ally" in general housekeeping. Highly effective at any water hardness. It is well-known for its antibacterial properties, thanks to its formulation which prevents the development of bacteria. Natural product, with olive oil, sea salt and water.

Suitable for vegans.

GREEN SOAP IN FLAKES



Olive oil + Sea salt + water



5 0 0 G R

Pure olive oil soap in flakes, made with the original ARKADI recipe, since 1946. With the beneficial properties of olive oil it is an ideal and more eco-friendly **multi-cleanser** for daily housekeeping. Green Olive Soap is well-known for its antibacterial properties, thanks to its formulation which prevents the development of bacteria. Suitable for vegans.

WHITE SOAPS

Palm oil

+

Olive oil

+

water



1 5 0 G R

Pure soap with olive oil, made with the original ARKADI recipe since 1946. Combining the beneficial properties of olive oil & palm oil, ARKADI white soap is an invaluable “ally” in general housekeeping. A high-quality vegetal soap, with extremely rich and dense foam.

Suitable for vegans.



LIQUID HAND SOAPS

LIQUID GREEN HAND SOAPS

Green soap

+

Eucalyptus Extract

+

Aloe juice



P U M P
5 0 0 M L



R E F I L L
5 0 0 M L

The 100% vegan ARKADI liquid green soap hand wash is enriched with eucalyptus extract, known for its hygiene properties, along with green soap ingredients, panthenol, calendula extract and aloe vera juice for your daily hand cleansing and care. Its innovative, eco-friendly packaging is made from recycled fishing nets, cables and ropes that are collected from the sea, this contributing to the protection of the aquatic environment.



LIQUID WHITE HAND SOAPS

Almond milk



Rose water



Glycerin



P U M P
5 0 0 M L



R E F I L L
5 0 0 M L

The traditional & effective ARKADI care recipe in a pampering version: with almond milk, rose water & glycerin! Pleasant subtle fragrance in a vegan formula. dermatologically tested , with neutral PH to respect the skin. Eco-friendly packaging from recycled nets from agricultural works, such as harvesting & protectening the fruit, thus contributing to the protection of the environment. 100% suitable for vegans.



Κατάλληλο για vegans.
Suitable for vegans.





LIQUID DETERGENTS

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1,45L –32 SCOOPS





3 variants available for different consumer needs!

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LIQUID LAUNDRY DETERGENT WITH GREEN SOAP
CLASSIC

At Arkadi we believe that there is no need to compromise between what is good for our health & the environment and efficient cleansing. Harnessing the power of nature in modern ways, ARKADI laundry detergent **with green soap & advanced Plant Active formula with enzymes of natural origin**, ensures excellent results on the toughest stains.





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3 variants available for different consumer needs!



LIQUID LAUNDRY DETERGENT WITH GREEN SOAP
FOR DELICATE & COLORED CLOTHES

At Arkadi we believe that there is no need to make compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, ARKADI laundry detergent **with green soap & its advanced Plant Active formula with enzymes of natural origin**, ensures excellent results also on delicate & colored clothes.





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3 variants available for different consumer needs!

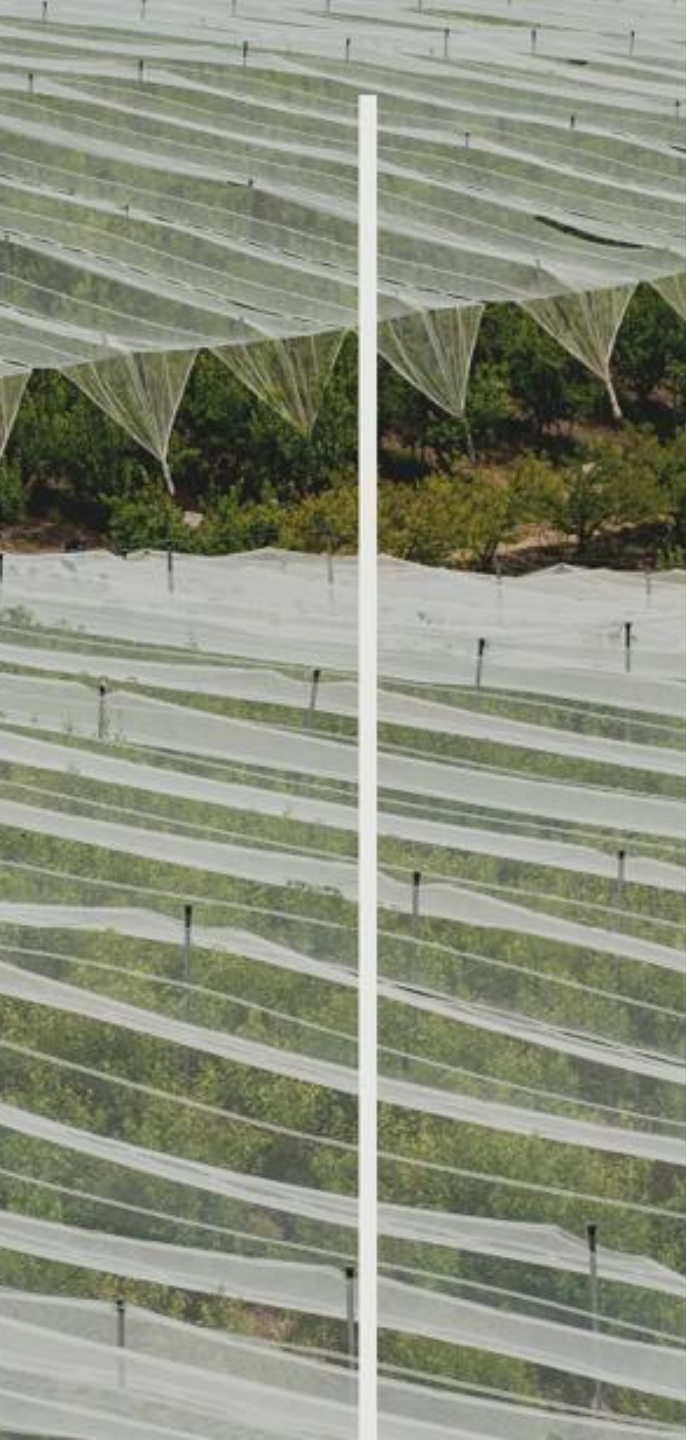


ΑΡΚΑΔΙ **2 IN 1**

LIQUID LAUNDRY DETERGENT WITH WHITE SOAP AND FABRIC SOFTENER

At Arkadi we believe that there is no need to make compromises between what is good for our health or the environment and effective cleaning. Harnessing the power of nature in modern ways, ARKADI **2in1 laundry detergent & softener with white soap & its advanced Plant Active formula with enzymes of natural origin**, ensures excellent results on the toughest stains and softness to your clothes.





Recycled packaging from agricultural nets helps reduce the environmental footprint!

7,6 m. tonnes of plastic produced & channelled into agriculture annually

Plastic nets have a protective and functional role for the crop:

- plant development,
- the harvesting of fruits
- protection from weather and living organisms



88% less energy consumption

71% less CO₂ emissions



arkadí
baby



APKAΔI Baby Liquid Laundry Detergent with green soap

arkadi
baby



APKAΔI Baby, with its carefully developed formula **with green soap and natural olive extract**, offers soft cleanness and excellent results even on the toughest stains. For unique softness, use it together with **APKAΔI Baby** Softener !



APKAΔI Baby Liquid Laundry Detergent with green soap and chamomile extract **arkadí baby**



APKAΔI Baby, with its carefully developed formula with green soap and natural olive & chamomile extracts, offers soft cleanness and excellent results even on the toughest stains. For unique softness, use it together with APKAΔI Baby Softener!



APKAΔI Baby Green soap washing machine powder

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baby



APKAΔI Baby green soap washing machine powder it is a pure soap without chemical additives, colorants or perfumes, and ideal for laundering and care of baby clothes as well as those of the whole family. Suitable also for wool, delicate and silk, provided they can go into the washing machine, with excellent results even when cold washing (from 30°C).



APKAΔI Baby Softener with natural olive extract 45scp.

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baby



APKAΔI Baby hypoallergenic fabric softener with new, condensed formula, natural olive extract and 98% ingredients of natural origin, offers natural care and softness to baby clothes as well as those of whole family. Its carefully developed formula restores fiber elasticity, keeping clothes soft and fluffy. Without colorants. Dermatologically tested.

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NEW ARKADI BABY CARE RANGE



As gentle as a first hug, new **Arkadi** Baby Care range was created with lots of love and years of experience in baby care. With **natural ingredients** and **hypoallergenic formulas**, it gently embraces baby's sensitive skin, offering **daily care and protection** from the very first days of life. Because **purity** is the greatest gift we can offer to their very first smiles.



NEW BABY SHOWER GEL/ SHAMPOO

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baby



- 🐾 With 93% natural ingredients & enriched with bio olive & aloe / chamomile extracts
- 🐾 From day 1
- 🐾 Ophthalmologically tested
- 🐾 Pediatrically & dermatologically tested
- 🐾 Microbiome-friendly
- 🐾 Enriched with moisturizing agents, it gently cleanses and helps protect against dryness.

480ml

NEW BABY MOISTURIZING CREAM

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150ml

-  97% natural ingredients
-  From day 1
-  Pediatrally & dermatologically tested
-  Microbiome-friendly
-  Non-greasy, easily absorbed
-  Leaves a feeling of softness & helps protect against dryness

NEW BABY NAPPY RASH PROTECTIVE CREAM

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baby



100ml

- 🐾 98% natural ingredients, enriched with bio olive & aloe extracts
- 🐾 From day 1
- 🐾 Pediatrically & dermatologically tested
- 🐾 Microbiome-friendly
- 🐾 Contributes to relief of irritations and rashes and gives a feeling of freshness and softness
- 🐾 A formulation that creates a waterproof protective barrier, keeping moisture away without interfering with the skin's natural breathing.

NEW BABY CARE LINE

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DISH WASHING LIQUIDS

ARKADI dishwashing liquids

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...with green soap and active enzymes of natural origin!
Tough on grease, environmental friendly, gentle on hands, in pleasant aromas!



3 Variants in 550ml pump



2 variants in 900ml Doypack Refills

NEW ARKADI dishwashing liquids with green soap

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WITH THE POWER OF NATURE



Bergamot & Grapefruit

*At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, **NEW Arkadi Dish Wash, with green soap & advanced Plant Active formula with enzymes of natural origin**, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition, with **Greek bergamot extract and fresh grapefruit aroma**, it **easy to rinse, leaving no residue**.*



Pomegranate & Grape

*At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, **NEW Arkadi Dish Wash, with green soap, glycerin, vitamin E and advanced Plant Active formula with enzymes of natural origin**, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition, with **organic Greek grape extract and fresh fruit aroma**, it **easy to rinse, leaving no residue**.*

In practical, 100% recyclable packaging with pump, which can be refilled using the New ARKADI pouch refills, to contribute to a more sustainable future.

NEW ARKADI dishwashing liquids

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NEW

WITH THE POWER OF NATURE



Baking Soda & Lavender



At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, NEW Arkadi Dish Wash with olive oil soap & advanced Plant Active formula with enzymes of natural origin, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition with baking soda, known for its natural cleaning properties and deodorizing action, and a lavender cleanness fragrance, is easy to rinse, leaving no residue.

Vinegar & Green Apple



At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. Harnessing the power of nature in modern ways, NEW Arkadi Dish Wash with green soap & advanced Plant Active formula with enzymes of natural origin, ensures sparkling cleanness & effectively removes grease, while it respects your hands. Its unique composition with vinegar, known for its natural cleaning properties and effective neutralization of unpleasant odors, and fresh green apple fragrance, is easy to rinse, leaving no residue.

In practical, 100% recyclable packaging with pump, which can be refilled using the New ARKADI pouch refills, to contribute to a more sustainable future.

Arkadi **BABY** dishwashing liquid with green soap



At Arkadi we believe there is no need to compromise between what is good for our health & the environment and effective cleaning. **Especially when it comes to children!** Harnessing the power of nature in modern ways, **NEW Arkadi Baby Dish Wash**, with its carefully developed formula, gentle cleansing agents and **organic Greek chamomile extract**, effectively cleans baby dishes & toys, leaving no harmful residue. **With 94% ingredients of natural origin, 0% colorants & petrochemicals and an allergen-free**, mild aloe fragrance, it is the ideal cleaning “ally” for every parent!



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